

VON MORISSE GALLERY

ARTISTS VIEWING

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SPRING/BREAK Art Show 2018 BRETT WALLACE : AMAZING INDUSTRIES

March 6 – 12, 2018

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BRETT WALLACE
AMAZING INDUSTRIES
Spring/Break Art Show 2018
room 2250

David Riley Photography

AMAZING INDUSTRIES explores the archetype of a mega corporation encroaching on our daily lives, bringing ideologies and promises of new utopian futures. This exhibition explores the Amazon business model and turns it inside out to reveal its hidden pockets of alienation and strangeness as a signifier of the future of work. The exhibition voices a concern about the precarity and inequality of late capitalism.

With its branded paradise, AMAZING INDUSTRIES adopts the hyper branding in tech's startup culture, but reorients it with a critical eye to amplify workers voices. An immersive floating factory looking for low wage labor is revealed in virtual reality. AMAZING INDUSTRIES has infiltrated into corporate infrastructure by creating paid tasks on Mechanical Turk, Amazon's online crowd sourcing marketplace. The tasks are designed to enable workers to share their work experiences on the platform. The worker's voices are mirrored back onto Amazon's own systems, which are designed to hide the workers. Their stories are then woven and looped back into the exhibition. On the premises, a real world home-based Mechanical Turk worker is present, completing immaterial work while re-contextualizing it. Mechanical Turk tasks include tagging and classifying images to help machines learn to see. These tasks create even more precarity for Mechanical Turk's workers and will make their jobs obsolete in the near future.

AMAZING INDUSTRIES is an ideological research and development startup created by Brett Wallace. AMAZING INDUSTRIES mission is to explore possible futures of work that are humane and equal. AMAZING INDUSTRIES is an ongoing artwork that aims to demystify the future of work and advocate for a better future for workers.

SPRING/BREAK Art Show 2018 BRETT WALLACE :

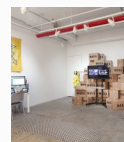
AMAZING INDUSTRIES

March 6 – 12, 2018

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Press



THE NEW YORK TIMES New York Art Galleries: What to See Right Now; **BRETT WALLACE** at **NURTURE ART** April 4, 2019

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BROOKLYN RAIL **BRETT WALLACE** with **Andreas Petrossians** ; Rethinking artistic production to build cooperation and new models to reclaim dignity in work
April 3, 2019

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Brett Wallace is an artist whose practice involves a multi-level exploration of the future of work. He is currently represented by Silas Von Morisse Gallery. He is also a current member of NEW INC for 2017-2018, the world's first museum-led incubator, led by the New Museum

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@silasvonmorisse

Twitter @brett_wallace @amazingindustrz
#futureofwork

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Artists



Brett Wallace

let ARTNET NEWS
BRETT
WALLACE in
Editors' Picks: 18
Things Not to
Miss in New
York's Art World
This Week, by
Sarah Cascone
March 11, 2019

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BMOREART
SATELLITE:
THE MIAMI ART
FAIR FOR
ARTISTS CARA
OBERDECEMBER
13, 2018

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WHITEHOT
MAGAZINE
Stepping into
Spring Break
Before it Was
Warm Outside by
Daryl King
May 1st, 2018

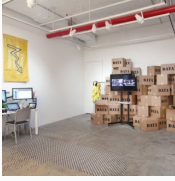
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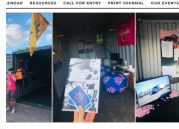
Hyperallergic
Brett Wallace |
Spring Break Is an
Oasis for Art Fair
Haters by Hrag
Vartanian

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Exhibitions

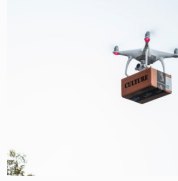


BRETT WALLACE WORKING CONDITIONS
at NURTURE
ART56 Bogart
Street March 16
– April 14, 2019



Long installations space was amazing to me, to that I offered a perfect replica of the process of installation seen in previous part of this completely acknowledge to user presence or a bit with dialogue in installation the same the something different, with the looking from the way, broken, parallel, and some have more completely correct, get longer in time, in with a certain they were needed some completely needed

BRETT WALLACE AMAZING INDUSTRIES
Satellite Art
Show
2018Miami
December 6 – 9,
2018



BRETT WALLACE RESERVED FOR ENGINEERING@
This Friday or
Next Friday
(courtesy of
ART 3 gallery)
November 18 –
December 9,
2016



BRETT WALLACE IF THIS, THEN WHAT
October 3 –
November 6,
2016



ARTSLANT The
Marginal Labor
Left For Humans:
Brett Wallace's
Amazing
Industries by Joel
Kuennen

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ART NEWS In
Seventh Edition
Spring/Break,
Strange as Ever,
Responds to
World's Tense
Cultural Climate
by Alex
Greenberger and
Claire Selvin

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ARTFORUM
SPRING/BREAK
ART SHOW
ANNOUNCES
SEVENTH
EDITION
VENUE AND
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News



BRETT WALLACE
nominated Part-
Time Member at
NEW INC (The
NEW



ARTCRITICAL
Fulfillment
Centers: Brett
Wallace at ART 3
by Roman
Kalinovski
November 14,
2016

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MUSEUM
cultural
Incubator) -
class of 2017-
2018

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