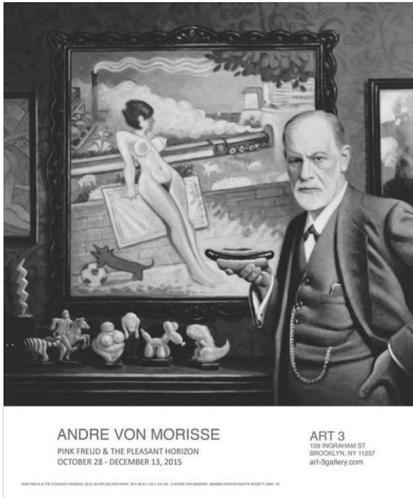


Andre von Morisse "Pink Freud and the Pleasant Horizon"

ART 3



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Not quite paintings, nor completely photographs, von Morisse's works occupy a special intermediate place both physical and psychological, in which the absurdity of his imagination feels all the more keen for the dreamlike specificity of his rendering. – Jonathan Goodman, *Art in America*, Oct. 2005

The project *Pink Freud and the Pleasant Horizon* stems from Andre von Morisse's interest in the powerful influence of Freud and Darwin on ideas about psychological, scientific and spiritual motors of human life and on popular culture since the 20th century. The exhibition at ART 3 focuses on the impact of Sigmund Freud theories on contemporary society.

Pink Freud and the Pleasant Horizon consists of six photographs (silver gelatin prints on paper, mounted on aluminum, 45 x 45 in.) of paintings the artist first executed in black and white (oil on canvas, 26 x 26 in.) and then photographed. This series of 12 works is accompanied by two color paintings: *Pink Freud* (2015) and *Pink Freud in the Garden of Good and Evil* (2015). An earlier version of the former was featured on the cover of *Gastronomica: The Journal of Food and Culture* (UC Berkeley Press, Fall 2007), and in *The Food Show: The Hungry Eye* at the Chelsea Art Museum in New York (2007) along works by Vik Muniz, Wayne Thiebaud, Rirkrit Tiravanija, Andy Warhol, et al.

Born in Norway in an artistic family and educated in the US, von Morisse turns his acute insight rooted in the European tradition of intellectual irony to examination of American visual and popular culture. His imagery combines cartoon aesthetics with surrealism and pop-art, employing icons of mass culture and history of art for a playful exploration of the consumerist era.

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